



## Client Success Stories or Quotes

**An engaging success story isn't about you!**

If you want prospects to read it, make your customer the hero, not your company. This way, your target audience can picture themselves in your story and will see that with your help, they can be the hero, too.

My name is \_\_\_\_\_ and I am a \_\_\_\_\_ at \_\_\_\_\_.  
name title company

I recently \_\_\_\_\_ with \_\_\_\_\_ to \_\_\_\_\_ a/an \_\_\_\_\_.  
verb company verb adverb noun

Before we hired \_\_\_\_\_, we were struggling to \_\_\_\_\_.  
company verb

The first thing \_\_\_\_\_ did was to \_\_\_\_\_ our \_\_\_\_\_.  
company verb noun

We \_\_\_\_\_ began seeing improvements.  
adverb

Without \_\_\_\_\_, I'm confident we would not have been able to \_\_\_\_\_.  
company verb

Not only are they \_\_\_\_\_, but they are also \_\_\_\_\_.  
adjective verb

I highly \_\_\_\_\_ \_\_\_\_\_ to anyone who wants to \_\_\_\_\_.  
verb company verb